



We chase the *miracles* of science to improve people's lives.



NCD Platform

Partner: KASHA

Country: Rwanda

Website: kasha.co

Duration: Dec'23-Dec'25

Activity:

Patient Care
Treatment and Value Chain

Disease focus:

Diabetes
Hypertension

Other Stakeholders:

- MoH, RBC, Rwanda Diabetes Association, Privates Pharmacies, Health Centers

Project Overview:

The project will develop an NCD platform to support patients with NCDs in Rwanda. The three main objectives of the NCD platform include:

- 1) Increase awareness of diabetes and hypertension
- 2) Increase access to testing and treatment
- 3) Improve long-term adherence (to diabetes and/ or hypertension medicines)

Achieved Reach

- >50K people engaged in Diabetes/CV awareness messages
- +18K People screened through mobile clinics and pharmacy based outreaches
- ~60 trained Community Agents
- >90 Pharmacists trained

Outcomes Achieved:

Medicines are available:

1.5m units of NCD medication delivered

Communities are more aware of NCD risks, prevention and have access to "early" diagnosis through mobile clinics and Pharmacy outreaches. –

Door-to-door model proved to be the most effective due to its focused and personalized outreach.

NCD Services and support are easily accessible to patients

A total of 161 facilities were engaged. Health centers strengthened patient follow-up systems, while pharmacies expanded their roles in NCD patient education, referrals, and medicine access.

Patients have improved knowledge and confidence to self - manage their condition

Kasha implemented robust follow-up mechanisms. This multichannel approach ensured patients received regular touchpoints that promoted consistent medication use and routine monitoring.