



We chase the *miracles* of science to improve people's lives.

SAKAM



Partner: Reach52

Country: Cambodia

Website: [Unlocking healthcare access in emerging markets \(reach52.com\)](https://reach52.com)

Duration: Dec'21 – Dec'23

Activity

Patient Care

HCP empowerment

Disease area(s) in focus

Diabetes. Cardio

Project Overview:

Diabetes & hypertension Community-based model of care. Customer and patient engagement - Drive disease awareness and education through REACH52 Agents and on/offline channels

Health and Medical Services – Patient and Customer Support – providing coaching, screening and access to affordable medicines via REACH52 Platform

Reach Achieved

- 7811 people screened
- 900 Patients enrolled in SAKAM program
- 99 Village Health workers trained
- 14 Nurses trained as health coached

Outcomes achieved:

Patients have improved knowledge and confidence to self - manage their condition

99% of patients continued their medication after the program ended (depending on their condition)

Patients spent approx 3-8USD per month on medications and purchased from multiple locations with 80% of patients purchasing from a Pharmacy [Other channels mentioned: clinic (35%), Pvt Hospital (14%), Health centre (7%)]